



<https://kanne-group.com/en/job/sales-representative/>

## Sales representative (m/f/d)

### Description

Tasty Technology develops software and services for the catering industry. As the optimal partner for restaurateurs and the perfect companion for guests, we create the digital solution for the service processes in this industry. As an expert for online ordering, we support restaurants in the entire ordering process.

### Responsibilities

- Contacting the restaurateurs and customer acquisition
- First point of contact for customers
- Creation and implementation of strategic sales and marketing plans
- Monitoring of competitive products, including relevant sales and marketing data
- Develop an operational budget for the sales division that is in line with the business objectives
- Maintenance of customer information in the CRM system
- Complete market research and analyse the results to adjust the sales and marketing strategy
- Developing and maintaining relationships with key customers, including negotiating and closing major contracts

### Qualifications

- a completed vocational training in gastronomy or as a merchant
- at least three years of professional experience in the management of catering businesses or in sales
- Class B driving licence
- Very good knowledge of German
- Ideally first experience in marketing

### Contacts

We look forward to receiving your application, preferably in digital form and including your CV, by e-mail to [vertrieb@lecker-bestellen.de](mailto:vertrieb@lecker-bestellen.de).

Tasty Technology GmbH  
Am alten Handelshafen 2  
26789 Leer

### Job Location

Am alten Handelshafen 2, 26789,  
Leer, Lower saxony, Germany

### Employment Type

Full-time, Part-time

### Beginning of employment

Right away

### Date posted

2. February 2021