



<https://kanne-group.com/en/job/online-marketing-manager-leer/>

## Online Marketing Manager (m/f/d)

### Description

Tasty Technology develops software and services for the catering industry. As the optimal partner for restaurateurs and the perfect companion for guests, we create the digital solution for the service processes in this industry. As an expert for online ordering, we support restaurants in the entire ordering process.

### Responsibilities

- Successful implementation of ad campaigns (SEA) on Google and Facebook for our customers and partners
- Keyword research, designing campaign structures and formulating ad texts
- Effective budget planning for the different campaigns
- Analyse campaign results and recommend optimisation and development accordingly

### Qualifications

- Practical experience in SEA campaign management
- Studies in the field of online marketing, digital media and communication, comparable training or as a career changer
- you are open for projects beyond your own nose
- you know how to empathise with clients and their industry
- Initiative and sense of responsibility
- you are a team player and look forward to creative exchange

### Job Benefits

We are a young start-up from East Frisia looking for the right partners to assist the restaurants in the region as a smart partner in the course of digitalisation. We offer:

- a permanent and future-proof job
- flexible working hours and the possibility to work mobile from home
- a friendly team that gets digital projects off the ground together
- short decision-making processes and a flat hierarchy
- a workplace in a central location at the harbour in Leer (East Frisia)

### Contacts

We look forward to receiving your application, preferably in digital form and including your CV, by e-mail to [bewerbung@lecker-bestellen.de](mailto:bewerbung@lecker-bestellen.de).

Tasty Technology GmbH  
Am alten Handelshafen 2  
26789 Leer

### Job Location

Am alten Handelshafen 2, 26789,  
Leer, Lower saxony, Germany

### Employment Type

Full-time, Part-time

### Beginning of employment

Right away

### Date posted

31. August 2021